



The South Australian Sheep Industry Blueprint

An initiative of Livestock SA and the SA Sheep Advisory Group

Blueprint perfect timing for red meat industry

WITH RICHARD HARVIE

Richard Harvie believes the next six to 12 months will provide livestock producers with greater financial capacity to build stronger, more sustainable futures.

And with more than 30 years of agency experience, the industry member of the SA Sheep Industry Blueprint working group has a better idea than most.

His work with Naracoorte-based Pinkerton Palm Hamlyn & Steen is showing him what he says will be one of the biggest opportunities for producers to reinvest in their businesses.



“The return on investment openings in the next six to 12 months are going to be outstanding,” Richard says. “Not wild spikes, but a sustained, solid improvement in conditions – weather notwithstanding.”

“Which is why I think the Blueprint is in the right place at the right time. I got involved after PPHS director Robin Steen was approached but already had too many commitments.

“I was delighted to help because I think it is time everyone got mining out of their heads and started to wake up to agriculture, which I think would be the biggest employer in the state now.

“The industry is ready to make some serious noise, it’s time we got past the mining fixation and time everyone saw the true value of agriculture.”

At the time of speaking Richard was driving to Adelaide for a Blueprint meeting, one he says was focused on directions for the group’s projects.

He says it is also important is liaise with other industry groups so two or more of them are not chasing the same goals.

“For example, I am involved with the Limestone Coast Red Meat Cluster Group, and will be helping ensure we are all going in the one direction without duplicating each other’s work.”