

15MTS/0841



Government
of South Australia

The Hon Stephen Mullighan MP

Mr Deane Crabb
Chief Executive Officer
Livestock SA
Unit 5, 780 South Road
GLANDORE SA 5037

Dear Mr Crabb

Thank you for your email dated 21 August 2015, regarding advertising on Adelaide Metro buses.

I am advised by the Department of Planning, Transport and Infrastructure (DPTI), advertising on buses, trams and trains is required to comply with the Outdoor Media Association standards and appropriate legislation.

DPTI further advises that while this particular campaign has run nationally and is not in breach of any standards, APN Outdoor Media acknowledged the campaign was contentious and has volunteered to remove the advertising as soon as practicable.

I trust this information is of assistance.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'S. Mullighan'.

HON STEPHEN MULLIGHAN MP
MINISTER FOR TRANSPORT AND INFRASTRUCTURE

10 November 2015